



# INNOVATIVE & TRANSFORMATIVE BUSINESS SERVICES WORK PLACEMENT SIMULATION

**VIRTUAL WORK PLACEMENT (CANLEY VALE HIGH SCHOOL) SALESFORCE - BUSINESS SERVICES**

In an exciting new initiative, 10 students from Canley Vale High School recently embarked on a transformative, virtual work placement journey with 'Salesforce'. This placement opportunity was delivered by Salesforce in collaboration with the Department of Education and coordinated by The Youth Partnership.

It presented a weeklong workplace simulation for over five hundred students across NSW. This opportunity not only expanded their understanding of real-world business operations but also proved to be a pivotal step towards shaping their future career aspirations.

The virtual simulation work placement was designed to mimic a professional sales environment, showcasing the remarkable benefits of group collaboration.

The active involvement on Wednesday the 9th of August from Salesforce representatives, Alice, and Jason, added an invaluable dimension to the students' learning experience. Their presence bridged the gap between theory and practice, offering real-world insights and industry perspectives.

Interacting with these professionals provided students with firsthand knowledge of sales strategies, customer engagement, and negotiation techniques. This personalised interaction

not only heightened the authenticity of the simulation but also allowed students to gain mentorship from experienced sales representatives.

Team collaboration proved essential, pushing students beyond comfort zones while refining communication abilities for the group presentations which were completed on Friday afternoon.

As these students move forward in their educational and professional journeys, the skills they have gained and the challenges they have conquered will undoubtedly serve as a strong foundation for their future success.

The Sales Force business services work placement simulation exemplified the power of experiential education and how it fosters collaborative growth.



*Everyone here is keen to learn and has a positive attitude. I'm really enjoying the interaction which takes place in the zoom meetings, making it very enjoyable.*

**Michelle Nguyen, Canley Vale High School**

*This simulation experience fostered interactive learning in a realistic business setting, amplifying decision-making skills of the young students.*

**Alice, Salesforce**