SWC has a strong and proud history of hosting expos for 18,900 students over the past decade. Ranging from large scale events for 3,300 high schools students held across 3 days at the "Try a Trade" expos and the "Mega Seek A Skill" expos, down to the smaller scale "Mini Seek a Skill" events for 100 - 300 primary school students.

These expos are interactive, offering students the chance to engage with adult volunteers from various professions, trades, and industries. Participants gain insights into different skills essential for success in any career and explore various pathways to fulfilling employment.

Over the years, SWC has stepped away from "traditional" expos that are hosted by other providers throughout the state. Through a consultation process since 2012 with many principals, teachers, students, parents and industry experts, the feedback strongly indicated the need for value added, interactive workshops, masterclasses and speed networking sessions. As a result, SWC now hosts impactful and engaging events including the VET Summit, Ambition PLUS and the Wellbeing Summit. These were designed to mirror the professional learning and development that professional delegates receive at annual conferences.

Catch SWC on the News video and stay up-to-date: swcevents.com.au!







CAREERS MARKET & SOUTH WEST SYDNEY APPRENTICESHIP & TRAINEESHIP EXPO

Since 2017, SWC has formed a collaborative partnership with Brett Carter Events (BCE) to enhance the visibility and engagement of the Careers Market and the Apprenticeship & Traineeship Expo in Region E.

BCE reported that in May 2023, more than 5,000 students from 50 schools attended the Careers Market, where they engaged with 150 exhibitors to delve into various post-school options.

These options included apprenticeships, traineeships, employment providers, universities, TAFE institutions, and private education providers.

Additionally, the South West Sydney Apprenticeship & Traineeship Expo saw an impressive turnout of over 4,000 participants. This event was part of a larger series, with a cumulative attendance of 25,000 individuals across six events.

