

FREE ONLINE  
COURSE

# SOCIAL MEDIA MARKETING ACADEMY FOR BUSINESS & CAREER

Join this  
online  
workshop to  
kickstart or  
upskill your  
career!



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NOW!



<https://bit.ly/3hq6ruX>

BONUS  
OFFER

Get **FREE** access  
to an online  
careers support  
tool by  
[TheCareersDepartment.com](http://TheCareersDepartment.com)

## When?

18th October  
4-6pm

1

Social media basics and how to create content using Canva

25th October  
4-5:30pm

2

Refreshing Canva basics and photography skills - Facebook Blueprint Course

1st November  
4-5:30pm

3

Google Marketing platform and paid advertising on social media - Google Garage Course

8th November  
4-5:30pm

4

Apply new skills to make content and recommendations for real-life businesses

*Duration:  
Every Monday  
for 4 weeks*

?

RSVP, QUERIES & CONTACT DETAILS - Ampha Mammone ☎ 0414 992 688

Course Certificates will be presented at completion of week 4 session

*\*\*Attendees must attend all 4 sessions to be eligible for a Course Certificate\*\**

In partnership with Fairfield City Open Libraries,  
South West Connect & Training Services NSW (RIEP)

Explore and build new skills including graphic design, photography, paid advertising and social media marketing techniques with Google and Facebook accreditations as well as the chance to create a portfolio of social media work based on real businesses. Don't miss out on this opportunity to build your resume and stand out from the crowd!



Regional Industry  
Education Partnerships  
(RIEP)

[www.swconnect.org.au/events/](http://www.swconnect.org.au/events/)