

Workplacement Coordination Program Service - Region E Environmental Scan





Local Government Areas Liverpool Fairfield Cumberland **Canterbury-Bankstown**



New Infrastructure Projects

Western Sydney International Aerotropolis **Airport Commercial Precinct Airport Passenger Terminal Precinct** Airport Freight, Logistics and Commercial Precinct Western Sydney International (Nancy-Bird Walton) Airport



Road, Railway, T-Way, Bus and Motor Vehicle



Population 441,095 (2016) 464,165 (2019)



3.012 **Liverpool City** 1.482

Fairfield Citv

181 **Merrylands** Central



201,869 Born Overseas

40.7% Liverpool City (83,238) 53.9% Fairfield City (107,068)

49.3% Merrylands Central, (11,563)





Employment & Labour Force

180,740 Total labour force (participation rate)

91.07% Total Employed (164,607)

8.93% Total Unemployed (16,133)







60% Socio-Economic Disadvantage

42 out of 70 suburbs in Region E are socio-economically disadvantaged, have a SEIFA (Socio-economic Indexes for Areas) Score below 960







Registered Businesses 22,253 Non Employing Businesses

19 Industry Sectors



Our impact in 2019



SWC works across 3 Education Sectors







8,796 Young people participated in at least one of SWC's initiatives

6,99 **HSC VET Students** successfully completing a

one-week work placement



Host Employers trained & developed workplacement students



Students participated in the Big Dreams, Bigger Futures as part of the **Communities for Children initiative**



employability skills, confidence & ambition through Work Ready sessions, mock interviews & career skills workshops



Students expanded their horizons and made industry connections during the Future **Links, Future Ready Tours**



Our impact from 2006-2019







Students participated in a Mega or Mini Seek a Skill Interactive Careers Expo



2,160

Mini Career Pals letters written & exchanged with adult volunteers to help primary school students gain written communication skills.

2,030 **Work Ethic Awards & Gift cards** awarded to students at annual presentation days



Industry visits & tours attended by 10,275 students



Students attended Work Ready & **Employability Skills Workshops**



Evidence Based Program sessions delivered to students (to build resilience, improve problem solving skills, make responsible decisions & achieve goals)

Hours Volunteered by young people through initiatives like **FUSION & Youth Advisory Committees**

Students, teachers & service providers participated in the annual Youth Mental Health Summit (focused on removing stigma & making positive connections with service providers)



Partnerships created



Host Employers, Project Partners & Stakeholders engaged



Workplace Learning Network (WLN)



LOCAL knowledge, impact, network and change

Across NSW, the WLN works with:

SWC has been an active member of the Workplace Learning Network (WLN) for the past 3 years. The WLN is an association comprised of 16 organisations with a business model that focuses on the youth of NSW.

In addition to being a service provider of the Structured Workplace Learning program, the network members have delivered a variety of workplace programs and services to schools, industry and communities in their regions for over 15 years.

The WLN provides opportunities for students to obtain the skills and workplace learning experiences they require to make sound personal, educational and vocational choices to ensure they have the best chance of thriving in the workplace in the future.

Currently the WLN works with 778 schools across NSW and over 20,000 employers, and provides work placements for over 60,000 students annually. Each region works relatively autonomously to deliver their own unique collection of work placement services.

WLN members are unencumbered by alliances to out of region influences ensuring the; management is local, the staff is local and the services are local.

WLN Engages with all Education Sectors









3,000+ NEW HOST EMPLOYER BUSINESSES

RECRUITED PER YEAR

16 REGIONS Including rural, regional and

metropolitan

20,000+ HOST EMPLOYERS PER YEAR

STATE wide Strength

778

HIGH SCHOOLS



60,000+ ANNUAL PLACEMENTS PER YEAR



In partnership with Brett Carter Events, the 2019 expo was hosted for the second time in Liverpool at the Whitlam Leisure Centre and was attended by 2,000 students, parents, Careers Advisers and young job seekers. They had the opportunity to meet with potential employers, training providers and organisations that provide support services for young job seekers.

SWC was proud to be involved as a stall holder at

the Apprenticeship and Traineeship Expo and also to promote the event to our network of schools and employers. This Apprenticeship and Traineeship Expo compliments the Seek a Skill Interactive Careers Expo (formerly Try a Trade Expos) that SWC has hosted in partnership with local high schools and Local Councils (and was previously attended by up to 2,000 students from 20 high schools annually) over the past decade.





2019 National Youth Week Celebrations

The 2019 Bring It On! Festival, held during Youth Week in April, had more than 5,000 young people and their families from all around Sydney gather at the Fairfield Showground.

SWC again hosted an interactive careers and pathways stall along with a t-shirt design contest. The theme of the t-shirt design was "your future," which the young participants were eager to create and share. Paper t-shirts were given to design, then displayed throughout the day, with three lucky winners winning gift vouchers for both best design and best effort.

The Youth Collective Impact Team interacted with families who had come for a family day out, as well as handing out resources on programs and important information for parents about engaging in their child's education and supporting their wellbeing. It was an ideal opportunity for SWC to speak with local students, residents and community workers about 'Our' community.



Recognising the importance of ensuring that students are supported to prepare for and understand the value of completing their workplacement in a professional manner, SWC has funded the services of a professional presenter from Corptraining to assist schools in delivering their Work Ready programs to our Vocational Education & Training (VET) students. The information provides students with an overall awareness of workplace expectations, how to successfully meet them and ways to positively contribute. Close to 16,000 students have benefited from this initiative, which also includes workshops for students from Years 10 through to 12.

Topics covered include preparation for work

experience as well as finding part time work and transition into the workforce after completing their high school education.

A further 10,500 students have participated in Mock Interview Days hosted by SWC and Corptraining over the past decade.



InnoClub : Skills for Entrepreneurship

SWC has partnered with the InnoClub, (an initiative of Campsie RSL Group) where they will educate, incubate & accelerate start-ups on innovation for solving club business challenges and local community / social problems.

One of their goals is to work with local schools and young people to provide them with the key skills and mindset required to create and implement innovative solutions that can be scaled into social enterprises. SWC has been involved in a consultation process with the executive team to provide them with key insights into the best approach when working with our local community.